DISCOVER MELBOURNE

Melbourne is Australia’s business, sporting and events capital. With a temperate climate and unrivaled infrastructure for staging major events, Melbourne is famed for its cultural richness, cosmopolitan lifestyle and devotion to sports.

So much to do! So much to experience! It’s a sophisticated mix of style, warmth and informality you won’t find in any other place. Melbourne is a vibrant, colourful city filled with shops, restaurants, bars and cafes in wide, leafy boulevards and tiny, atmospheric laneways that beckon to be explored.

Spend a little extra time whilst you are here to discover the land of contrasts that Australia truly is – from the lush tropical rainforests and breathtaking beaches of Queensland, the excitement and splendour of Sydney’s Harbour to the red deserts of Central Australia – the options are endless.

DISCOVER THE VENUE

Melbourne Convention Centre is conveniently located on the banks of the Yarra River in the heart of the city with a wide range and style of accommodation on its doorstep. The Centre is easily accessible from every direction by foot, car or public transport and is surrounded by cafes, bars, shopping and fine restaurants.

The Convention Centre is Australia’s premier venue Setting new world benchmarks as the first convention centre to be awarded a ‘6 Star Green Star’ environmental rating by the Green Building Council of Australia. The Centre is also raising standards to new heights in innovation, technology, imaginative catering and service options and is part of an A$1.4 billion development in South Wharf which includes a Hilton Hotel, a lifestyle retail precinct and 60,000 sq m (646,000 sq ft) of shopping space.

Photos: see next page